

# Get Excited!!



# Oracle Data Viz Contest

## What is it?

A university contest where we encourage students across Europe to use Oracle's Data Visualization tool. We set up this contest from scratch. We built the website, provide the datasets, organized the prizes, and have so far promoted it to universities from Austria and France.

With this contest, we are trying to introduce business students to data visualization, and how easy it can be to use and discover great and unexpected insights.

Each story will be judged on the following criteria:

- 1) Best Insight, and
- 2) Best Use of the Tool.

This contest is targeted to students over the age of majority in their own country, including business students and not just the typical IT-guys.

Last date for submissions is March 24<sup>th</sup>, and stories must be in English.



## Get the Picture

Choose from multiple data sources and learn how to combine to make an effective visualization



## Great Prizes

Students will be in with a chance of winning some great prizes, including a top of the range tablet



## Other Benefits

Students will become familiar with data visualizations. As this is an extra curriculum activity, it looks great on the CV and LinkedIn profile

## For more Details

To hear more, please contact us at:

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